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HOW MUCH IS ENOUGH?

Written by HBM



self employed

Balancing Today's Needs with Tomorrow's Retirement G

Are you a Saver? A Spender? A Builder? A Giver? Financial planner Diane McCurdy insists that the key to balancing today's financial necessities with tomorrow's is *self-knowledge*.

Her new book, *How Much Is Enough? Balancing Today's Needs with Tomorrow's Retirement Goals*, provides fascinating insights into the minds of consumers. She sheds light on why different people spend their money the ways they do, and more importantly, how everyone can survive and thrive today while still building a healthy nest egg.

"We all have deep-rooted attitudes about money that control the way we use it," McCurdy insists. "For some, cash is a vehicle used to build empires, while others see it as a luxury that makes life exciting and entertaining. At the same time, so many people can't sleep at night if they don't have their whole paycheck sitting in the bank."

McCurdy says that there are four common attitudes regarding money. By learning what type of attitude you have regarding cash, you can learn how to make your finances work for you rather than against you. (Wiley, \$14.95) HBM

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